

OUTLOOK ~~K~~21 >

UNLV

LEE BUSINESS SCHOOL
CENTER FOR BUSINESS
AND ECONOMIC RESEARCH



LAS VEGAS
GLOBAL ECONOMIC ALLIANCE

Sponsorship Packet

December 2 | 9-10:30 am | Virtual Format

SPONSOR FORM

Company Name: _____

Address: _____

Phone: _____

Type of Sponsorship: _____

Contact Name: _____

City: _____ State: _____ Zip: _____

Email: _____

Credit Card #: _____ Exp: _____

Signature: _____

presented by:



PLATINUM: \$5,000

Pre-Event Recognition

- Website recognition at CBER.unlv.edu, LVGEA and Outlook event website
 - Link to your company website from Event Homepage
 - Logo representation on Event Homepage
- Logo image to use on your company website and social media; highlighting Platinum Sponsorship
- Representation on Outlook Event promotional materials
- Logo representation on lower thirds PSA
- Sponsor Spotlight on marketing email for you to tell your story to the LVGEA/UNLV CEBR audiences. Includes space for company overview, click through to your url of choice, video or image placement as well as logo.



Event Recognition

- Number of Tickets: 45
- Logo represented on Live Virtual Event
- Verbal Recognition by Host
- Logo present on lower thirds throughout event
- Logo placement on lower thirds for PSA duration of 30s spot

Please email breannab@lvgea.org with any questions

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GOLD: \$2,500



Pre-Event Recognition

- Recognition with logo and mention on social media
- Recognition as a Gold Sponsor on Outlook Event Website
 - Company logo representation on Outlook Event Homepage
 - Link to your company website on Outlook Event Homepage

Event Recognition

- Number of Tickets: 25
- Logo represented on Virtual Event during sponsor loop
- Verbal recognition during event with on screen logo

SILVER: \$1,500



Pre-Event Recognition

- Recognition with mention on social media
- Recognition as a Silver Sponsor on Outlook Event Homepage
 - Company logo on Outlook Event Homepage

Event Recognition

- Number of Tickets: 15
- Recognition as a Silver Sponsor in event sponsor loop
- Logo represented on Virtual Event during sponsor loop