



★ THE STATE OF ★

ECONOMIC DEVELOPMENT

FEBRUARY 9, 2021 | VIRTUAL 9:00-10:30AM

Sponsorship Packet

SPONSOR FORM

Company Name: _____

Address: _____

Phone: _____

Type of Sponsorship: _____

Contact Name: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Signature: _____

presented by:



CHAMPION: \$3,500

Pre-Event Recognition

- Website recognition at SOED event website
 - Link to your company website from Event Homepage
 - Logo representation on Event Homepage
- Logo image to use on your company website and social media; highlighting Champion Sponsorship
- Representation on SOED Event promotional materials
- Logo representation on lower thirds PSA
- Sponsor Spotlight on marketing email for you to tell your story to the LVGEA audiences. Includes space for company overview, click through to your url of choice, video or image placement as well as logo.
- Recognition on social platforms with logo and hyperlink to page of your choice

Event Recognition

- Number of Tickets: 45
- Logo represented on Live Virtual Event
- Verbal Recognition by Host
- Logo present on lower thirds throughout the event
- Logo placement on lower thirds for PSA duration of 30s spot
- 45 Copies of the Printed 2021 Community Map

INNOVATION: \$2,500

Pre-Event Recognition

- Recognition as an Innovation Sponsor on SOED Event Website
 - Company logo representation on SOED Event Homepage
 - Link to your company website on SOED Event Homepage
- Logo recognition on social platforms

Event Recognition

- Number of Tickets: 25
- Logo represented on Virtual Event during sponsor loop
- Verbal recognition during event with on screen logo
- 25 Copies of the Printed 2021 Community Map

DEVELOPMENT: \$1,500

Pre-Event Recognition

- Recognition as a Development Sponsor on SOED Event Homepage
 - Company logo on SOED Event Homepage
- Recognition on social platforms with tagged thank you

Event Recognition

- Number of Tickets: 15
- Recognition as a Development Sponsor in event sponsor loop
- Logo represented on Virtual Event during sponsor loop
- 15 Copies of the Printed 2021 Community Map